



Cybersecurity Apprenticeship

Sustaining the Workforce Pipeline

Sponsorship At It's Best

Apprenticeship is good for business



Helps recruit and develop a highly skilled workforce



Improves productivity and the bottom line



Provides opportunities for tax credits and employee tuition benefits in some states



Reduces turnover costs & increases employee retention



Creates industry-driven and flexible training solutions to meet national and local needs

Apprenticeship is a cost-effective means through which to meet cybersecurity workforce training needs and increase the bottom line. Besides an impressive retention rate of 91 percent, apprentices report high levels of motivation, satisfaction, and loyalty. By 2022, there's an estimated cybersecurity global workforce shortage of 1.8 million professionals.

Finding skilled cybersecurity talent is a well known issue that **Cyberwork4ce** plans to address with an "Earn While You Learn" Apprenticeship Program solely designed to train and prepare new cybersecurity talent. We promote an *Attract, Train and Retain* model designed to introduce entry level cybersecurity career opportunities.

Sponsorship Residuals:

Production

- Output during the apprenticeship at a reduced wage
- Higher post-apprenticeship productivity relative to similarly tenured employees
- Reduction in mistakes or errors

Workforce

- Reduced turnover
- Pipeline of skilled employees
- Better matching of employee skills and character with employer needs and firm culture
- Lower recruiting costs
- Development of future managers

Soft Skills

- Employee engagement and loyalty
- Greater problem-solving ability and adaptability
- Reduced need for supervision

Sponsor Benefits:

- ◆ Reliable pipeline of skilled candidates
- ◆ Decreased recruitment costs & turnover
- ◆ Various financial incentives & tax credits
- ◆ Improves productivity & increase bottom line

Be the **BLUEPRINT** Become A **SPONSOR**